



# Education & Career Fair 2024-25



Visit Our Website  
**events.v4edu.in**





# Take A Look At The World Of Our **ADMISSION FAIR**

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**1 Million+**

Students have benefitted  
from out educations fairs

**20+ Years**

Experience in organising  
high value exhibitions

**100+ Top**

Educational institutions  
participate every year

**27+ cities**

Education Exhibitions  
across india

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**EDUCATION FAIR LOCATIONS**

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**BIHAR | UTTAR PRADESH | RAJASTHAN  
MADHYA PRADESH | GUJARAT**

## HIGHLIGHTS

- ❖ 300–500 students at each location
- ❖ 10000+ Expected Leads (Including our Websites )
- ❖ Helpful for on-spot Admissions
- ❖ Universities can offer their paid application form to Students.
- ❖ Good No. of Admissions from 5 States will help you for NBA, NAAC & NIRF.
- ❖ 27 Events in 5 States.
- ❖ Banner ads on High Traffic Websites
- ❖ On-spot admission Process.

“Transforming Education into Inspiration”



## PROMOTION /LEAD GENERATION MECHANISM



### ONLINE PROMOTIONS

- ❖ Facebook & Instagram
- ❖ Youtube
- ❖ Website
- ❖ Events
- ❖ Google Ads



### OFF LINE PROMOTIONS

- ❖ Newspapers
- ❖ Advertisement van
- ❖ Flayers
- ❖ Banners & Posters
- ❖ Invitation to Schools



### EVENT DAY ACTIVITIES

- ❖ Bulk SMS(RCS)
- ❖ Bulk What's app
- ❖ IVR Calling
- ❖ Personal Calls



### INHOUSE CRM

- ❖ We are using Our CRM for student Registration process

## **WHY PARTICIPATE ?**

### **Interactive Platform**

An excellent platform to interact face-to-face with thousands of Students who wish to pursue higher education in India

### **Highly Cost Effective Medium**

Highly cost effective and strong marketing platform for educational institutions to connect with a large section of target audience

### **Spot Enrollments & Admission**

At the fair, conduct on the spot students enrollments & offer admission to the deserving candidates converting enquiries and leads

### **Brand Building Medium**

Enhance the brand of your institutions by showcasing the strengths & uniqueness of your institutions.

### **Press & Electronic Media Coverage**

Opportunity for your institutions to interact with the leading national press & electronic media during the event.





# EVENT GALLERY



# SECRETS OF OUR SUCCESS



## PLANNING

We plan our events according to suitable time and location so students and institutes both can be benefited.



## MARKETING

We are using both online and offline tools for marketing purpose



## DATA

We are using Digital media and offline events to collect students data and to manage all data we are using CRM.



## TEAM

We Are having a dedicated team of 20+ members



## TECHNOLOGY

We are using advance tools like RCS, Whatsapp API and CRM To make our events successful.



## COMPANY INFORMATION

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## EDUCATION FAIR LOCATIONS

- 📍 RAJASTHAN
- 📍 BIHAR
- 📍 UTTAR PRADESH
- 📍 MADHYA PRADESH
- 📍 GUJARAT