



Education & Career Fair

2024-25



Visit Our Website
events.v4edu.in



V4Edu Education Fair

November 2024 to March 2025

For Students who are seeking admission to
Professional **UG/PG** Courses

**Bihar, Rajasthan, Uttar Pradesh,
Madhya Pradesh**

Bihar Upcoming Events

15 Nov, 2024 Patna

16 Nov, 2024 Muzaffarpur

17 Nov, 2024 Samastipur

18 Nov, 2024 Darbhanga

19 Nov, 2024 Purnia

20 Nov, 2024. Bhagalpur

21 Nov, 2024 Gaya

4 States 27 Events
Branding in More
than
50 Cities

The No. 1 Education
Expo in Terms of
Branding
and TStudents
Footfall



More than
1000000
Data of
Students in our
CRM

Calling,
Social media
ads , IVR , Print
Media and SEO used
for Branding and
promotion

Highlights

- Education Fair in **4 States**
- **27 Events**
- Increase your **Admission application** for session 2024-25
- Helpful for direct admission
- Helpful for **NBA/NAAC/NIRF** Listing
- **100000+** Expected Leads(Including Our websites)
- **Banner ads** on High traffic Websites

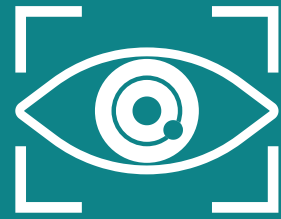


V4Edu Education and Career Fair

for Admission session 2024-25

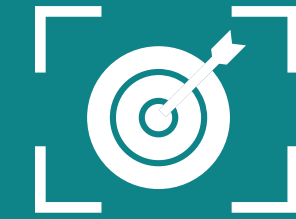
Sr.No	Date	City	Venue
1	15 Nov,2024	Patna	Hotel Amalfi Grand, Patna
2	16 Nov,2024	Muzaffarpur	Hotel JK Residency Maripur, Muzaffarpur
3	17 Nov,2024	Samastipur	Hotel Big Boss , Tajpur Road ,Samastipur
4	18 Nov,2024	Darbhanga	Hotel Garcia,Delhi More, Darbhanga
5	19 Nov,2024	Purnia	Hotel May Fair Zeromile, Gulabbag ,Purnia
6	20 Nov,2024	Bhagalpur	Hotel Rajhans MG Road Kharman Chowk
7	21 Nov,2024	Gaya	Hotel Samrat Kasinath More ,Gaya

Vision & Mission



Company Vision

Our vision is to create important spaces where students seeking knowledge can meet and interact with those who provide it.



Company Mission

The goal of V4edu Education Fair is to give students a chance to connect with experts from different fields, experienced career counselors, top colleges, and industry leaders. This helps them make informed decisions about their education after class 12 and graduation. It focuses on guiding students in choosing the right educational path.

What we are committing to Universities & Colleges

- You will get 300–500 students at each location
- you will get approx. 5000+ student's leads for professional Courses admissions.
- We guarantee your team will be overly busy in student's counselling during event at each city.
- We will share all students data with your team after events.
- Good No. of Admissions from 5 states will help you for NAAC & NIRF.
- University/College can offer their paid application form to students.
- On-spot admission process.



Promotion /Lead Generation Mechanism



CRM

We are using Our CRM for student Registration process



Event Day Activities

- Bulk SMS(RCS)
- Bulk What's app
- IVR Calling
- Personal Calls



Online Promotions

- Facebook & Instagram
- Youtube
- website
- Events
- google ads



Off Line Promotions

- Newspapers
- Advertisement van
- Flayers
- Banners & Posters
- Invitation to Schools

SECRETS OF OUR SUCCESS



Planning

We plan our events according to suitable time and location so students and institutes both can be benefited.



Marketing

WE are using both online and offline tools for marketing purpose



Data

We are using Digital media and offline events to collect students data and to manage all data we are using CRM.



Team

We Are having a dedicated team of 20+ members



Technology

We are using advance tools like RCS, Whatsapp API and CRM To make our events successful.

Why Participate in V4Edu Education Fair?

Interactive Platform

An excellent platform to interact face-to-face with thousands of Students who wish to pursue higher education in India



Highly Cost Effective Medium

Highly cost effective and strong marketing platform for educational institutions to connect with a large section of target audience



Spot Enrollments & Admission

At the fair, conduct on the spot students enrollments & offer admission to the deserving candidates converting enquiries and leads



Brand Building Medium

Enhance the brand of your institutions by showcasing the strengths & uniqueness of your institutions.



Press & Electronic Media Coverage

opportunity for your institutions to interact with the leading national press & electronic media during the event.



Participation Plans for Institutions:

1. Gold Plan: ₹1.25 Lakh Benefits Include:

- o Your institution's name and logo featured prominently alongside the event title in all mediums of publicity (digital, print, banners, and more).
- o Prime location for your stall, ensuring maximum visibility and student engagement.
- o Access to data of all students who participate in the fair, allowing follow-up for student recruitment.
- o Complimentary accommodation for 2 representatives (1 room for 1 night).

2. Silver Plan: ₹60,000 Benefits Include:

- o Standard stall location.
- o Your institution's name and logo displayed in select publicity materials.

All Plans Includes:

- Each booth will come equipped with the necessary number of chairs, tables, and power plug points.
- Complimentary lunch for all representatives(2 persons from each university) on the day of the fair.

Add-Ons

- Additional equipment like extra chairs, tables, LED projectors, and TVs can be provided on prior request for a nominal fee.

Event Gallery



Event Schedule:

Education Fair Time 10am - 05pm

Inauguration - 10:15. Tea-Time - 10am. Press Conference - 12:30 - 01:00 Lunch - 01:30 - 02:30. Tea-Time- 4 PM

Rules & Regulations:

- Participation is subject to approval by the organizers.
- Space allocation is on a first-come, first-served basis upon payment receipt.
- All stalls must be staffed throughout the event.
- Exhibitors are responsible for the security of their displays.
- No sub-letting of stall space is permitted.
- Cancellations are not permitted, and no refunds will be provided.

Contact Us



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“Waiting for Your Confirmation”





Thank You

For Your Attention



Visit Our Website
www.events.v4edu.in

